

PAWS 2 DANCE/GALA MEETING

FEBRUARY 10, 2009

In Attendance:	Gail	Annette	Marilyn	Lydia	Ann
	Ray	Joan	Lin	Sharon	Bonnie F
	Jan	Kathy	Vickie	Jean	

Item	Discussion
President's report Gail	Thanked Annette for procuring and hauling gift items, Lyd for hosting party, Bonnie, Sharon, Ray for workshop.
Vice President's Report Annette	Music System: Old system - no one has shown interest. Brookwood school is contributing time and people to Gala. Moved (Gail/Annette) to donate system to Brookwood. Carried
Secretary's Report Lydia	Minutes from last meeting. Approved
Treasurer's report Marilyn	General fund: \$1947 Gala fund: \$2200 It was agreed that membership funds and entry fees stay in general fund. Any proceeds from extraordinary fund raisers specified for the Gala go to Gala Fund. We need to keep general fund healthy. However, will support Gala if necessary.
Membership numbers Marilyn	Currently 38 members. 16 local. May 1 is membership time. Members who have joined within the past 4 months need not renew till next May.
Entrance Fee Lydia	Suggestion for further discussion: that non-members continue to pay \$50 for registration, but that would automatically make them a member. If they then register in a second category at the same event, the cost would be \$25.
Dog Registration Joan	No dog officially registered until first competition. Nick has added to site. \$3 tracking fee – for non-members. Costs Joan to print and send certificates. Reminder that any outside club must pay \$3 for any non-member.
Dance workshop report Bonnie and Sharon	16 sign-ups. Great workshop. Comments all positive. Raised \$1078 for Gala.
Demonstrations - Vickie	Feb. 21: Burnaby (Annette, Ann, Lydia, Vickie) March 21: fun match - construction on facility. Vickie will investigate other dates. April 4th is available. April 25: Whistler (different person - e-mailed. Not sure how things work) May 2: competition, Cloverdale May 16, 17, 2 each day, Cloverdale Rodeo May 30/31: Workshop/Demo. Kelowna - Ask what they are expecting. What are approximate # of people. What type of people will be coming. August 8, 9, or 10 : TNT wants us back. Wants a similar production to last year. Winter Fest: Surrey Central - need dog show. Vickie has lady's name. Olympic torch. Write proposal - nothing there for kids. Outside, January. Vernon: SPCA - could we do a September one. Usually do one here. Plus another call from some other club. Edmonton: hasn't heard back
Discussion	We need to put Value on our performances. We're in demand, we must charge a standard fee of _____. Agility demos charge \$400 for two shows. Are booked. - But do <u>not</u> charge other dog clubs, such as LMDF Ray suggests \$300 for demo + \$100 for the clinic since we'll be there. Moved (Marilyn/Ray) that a standard fee be charged for for-profit organization:

Demo: \$300; with beginner workshop, add \$100) Any exceptions will be dealt with.

Should provide photos, flyers to vets' offices, dog places of our demos, rather than the competition in order to increase exposure.

Type flyer for Gala to give to organizations. Run it past Ray.

May competition
Vickie

Chairman: Vickie Judges recruitment: Ray Show sec: Lyd
Awards/ribbons: Annette Joan: Certificates Script for awards: Lyd
Prizes: Lyd's husband, Stan, is throwing dog bowls. Should have twenty or so.
Judges' hospitality: Vickie has judge's gift bags: water/food (nibblies) - Vickie
Score sheets, judges' sheets, music sheets: Lyd
Volunteers: all under one - music, score keepers, timers, ring stewards, admission - Annette.
Equipment manager: to coordinate: Annette and Ann
Raffle baskets (5). Also have a blanket. Looking for a few other independent items
Flyer: Lyd - Attached to Surrey Meats. Beside Shannon Arena
Logo: send new to Vickie
Shade tent: would need guard for entire time. Lin will donate tent.

Judges' clinic

Sunday after dressage. Sharon's. Weekend of fun match. Anyone from island/Washington welcome.

Score sheets - Lydia

Will revise to make dressage easier to assess.

Non-profit society
Annette and Lin

We don't qualify for charitable but could go for not-for-profit.
No draw-backs. Would cost to incorporate \$100 and register our names \$30 yearly bookkeeping. Fairly simple. Insurance cost would rise.
An accountant would be \$600 + per year. Submit a simple financial statement.
Stand good chance of receiving a grant. Helps if you have many seniors involved.
Registered club - could go after officers; incorporated - can't go after officers but would need accountant to submit books.
Moved (Annette/Lin) to incorporate and be a non-profit society in order to apply for grants.
Lin will make further investigations before club votes.

Island report - Gail

Wanted us to sign papers for insurance, but will now cover it themselves.

GALA

Ray, Gail, and Annette's
report of school meeting:

The experienced and knowledgeable Brookwood staff had questions for us.
- will give us drama dept. volunteers. Helper for each handler.
- House plot: Any changes - we would have to pay for - Lin says minimal.
- script-writing: BW has script-writing class and may have a graduate student to finalize Ray's copy.
- video projection - would not work
- make up- they do teach it at Brookwood - if we pay for make-up, they may be able to supply students for make-up.
-or try Banch McDonald hair training -
- suggested Chilliwack high school for flies (fairy-like, forest)
- has name of girl who may volunteer to be our narrator - counsellor's daughter
- We may approach video production people to video performance. They have equipment.
- media promotion: Suggest Greater Vancouver Theatre Productions
- programs: Looking for cost-effective way of producing.
- Sponsors: full page ad for program \$250 Less for smaller.

DVD sales of Gala - Annette

Facility pays for performance music license.
- to sell DVD's \$3.25 per DVD plus GST. - Thomas has found contract.
- send any "thank-you's" to Annette.
- portion of proceeds will go to a good cause: suggestions: Langley Critter Care; Guide Dogs for the Blind. Members to explore suitable organizations.

Promo	- Thomas will build a website with Nick. Link it to Paws 2 Dance. - main page with site, general idea, people performing, profiles - dog people; - profiles of kite-flyers - different color. Add music that will be used. - gradually add new profiles, pictures of dogs. - sponsorship brochure - Lin -history of club (Gail and Lyd will work on it together) - profiles - shows, photos, bio of Ray (Lyd will interview Ray) - business cards : Lin						
Name of Event	We need a name for the whole weekend and for the evening performance. Suggestions so far: <table> <tr> <th>Weekend</th><th>Evening</th></tr> <tr> <td>Paws 2 Dance Gala Celebration</td><td>Dance the Skies</td></tr> <tr> <td>Celebrate a Decade of Dance</td><td></td></tr> </table>	Weekend	Evening	Paws 2 Dance Gala Celebration	Dance the Skies	Celebrate a Decade of Dance	
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Fundraisers Annette	So far, 1500+ on Gala Gift Shop. \$1015 from first party; \$500+ from workshop						
Surrey Memorial:	8 - 4. Gala goods plus room for any new (regifting) items. No used items. Schedule: Annette, Vickie, and Lyd will be there at 7 to set up. Rest of schedule to be worked out. Many people available. Tuesday, February 24.						
Future show – Lydia	At her school this Friday (Sold \$511. Profits yet to be determined)						
Frozen cookies – Vickie -	Cookie sale deadline: first week of March.						
Bowling - Gail:	Good place shut down. Langley one not suitable. Will keep looking.						
Logo for T-shirts							
Prizes for Gala – Annette							
Separate record keeping of finances – Annette will keep an itemized list. Marilyn will record totals as usual.							
Allowing WCFO video entries – Annette: Might draw some people from Oregon: but must know that it is a one-shot video. Can't repeat routine. Logistics may be too much.							
Saturday show:	Probably too much to host a competition same day as Gala performance. Will be discussed.						