

Paws 2 Dance General Meeting

September 23, 2012

In Attendance: Lin MacDonald, Jan Hodge, Gail Walsh, Karen Eskilson, Lydia Francescutti, Ray Underwood, Anne Grue, Joan Strick, Sharon Lunde, Annette Granbois, Debra Hampton

Secretary: Minutes: Once Lydia has the minutes completed, she will send to Lin who will put them up and notify Membership. In addition, when Lin puts up the General Meeting minutes, she will attach the corresponding executive minutes. So, executive minutes will be up twice. Apologies for sometimes not notifying members about the minutes in the past.

Treasurer:

Cash: \$18,000. All bills paid to date.

Demo Report:

17 demos so far this year. Two more for this year plus TradeX.

Monday, November 26, Renfrew Carehome (small space)

Wednesday, December 5, Renfrew Collingwood

Booked till end of April.

Jan will contact COPS for CANCER which hold summer camps at Loon Lake in Maple Ridge.

Vancouver Pet Expo would like us for two days but can not give us an honorarium. Instead, they would give us branding, parking passes, free family passes, a booth. March 9, 10.

Jan may send out an e-mail asking if anyone is interested/able to participate.

After much discussion, it was generally agreed that we should reduce the number of demos in the future, perhaps limiting ourselves to one care-home per month. Then, when other good opportunities should arise, we can take them on without over-taxing ourselves. New care home bookings would be the next available month, well down the road.

TradeX: Offering a booth for four days. Short demos in smaller ring in middle of grooming area.

We may have to bring our own sound system. No seating around the ring. We could crate in the booth. If we take the booth, it needs to be manned from 10 – 2 all four days (Thursday to Sunday). One demo each Thursday and Friday. Three demos weekend days. October 25 – 28.

We would have a monitor to show the promo video. We will ask if we can sell our ETD DVD.

Let Gail know if you are available to man the booth or perform. This will not be in front of a huge crowd as it has been in the past but an excellent promotion opportunity.

Elections and Committees:

No one was nominated or volunteered for positions of President, Secretary, Treasurer, Demo Chair or Show Chair. Current executive will continue with some modifications to Show Demo Position. Lyd will stay on until such time as a replacement secretary is found.

Nominations: Gail was nominated by Lydia for Vice President position. *Elected by Acclamation* Gail will begin her term as VP after the Gala.

Regarding Demo Chair position: Jan has agreed to continue as contact person and site-checker. However, the rest of us will have to share the responsibilities of manning the music and microphone and of finding performers for each of the demos.

Joan has volunteered to be an assistant to the treasurer

Committees

Archivist: Sharon has agreed to continue

WAG: Lyd has agreed to continue

Title Tracking and programs: Joan has agreed to continue

No one volunteered to take on Score Sheets, Show Secretary, or judges.

Request for Re-evaluation:

Members at the meeting agreed that the club cannot retroactively award a title due to a change in policy. Everyone regrets that the situation arose in the first place and we are hopeful that with our policy change, the situation will not arise again.

Divisions:

- Gail brought up the issue of having a division for handicapped dogs or handlers. The consensus is that at this time P2D should not offer this division. All members are welcome to send in their views.
- Lydia would like to see us encourage team routines and suggests the following.
 - entrant teams can enter in any division – regardless of the team titles of individuals.
 - if some members are already titled in that division, those individuals do not earn any legs or titles.

Reasoning: sometimes a team enters a competition, earns a leg or a title, then the team changes its members. If some members have a Novice Title, they are not sure if they are eligible to compete again in Novice. New members may not want to compete if the team is entered in the next level. With the proposal, the team enters in whichever division they feel their team is ready for.

Lyd will send this proposal out to members at large for feedback.

Shadows of Eternity

Finances:

- Pet Smart: waiting to hear from head office. Royal Canine did not come through.
- Ella's donated \$500. In addition, there is a good possibility that Ella will put a large poster of Sharon and Snowy in her store window to help promote the show. Sharon and Snowy did a two-hour fashion photo shoot with Ella's crew this past week. Sharon had to change outfits several times and Snowy was an angel, putting up with everything.
- Alison's company may donate \$500.
- Kal tire will donate \$500.
- Possible Sponsorship: Comfort Inns, Surrey.
- Yard Sale: grossed \$475. Netted approximately \$450.
- Tickets: 176 so far.
- We need to keep \$1500 aside for the club for operating costs.
- \$14,790 at our disposal. We need to sell 326 more tickets to break even. That works out to \$350 per cast member at the moment. Many friends and family have said they would buy tickets. We need to encourage them to buy now.
- To complete the show: \$25,800. Shortfall: \$5877. **We need to sell tickets to make up this shortfall.**

Moved (Lyd/Gail) that should there be a shortfall by October 30, that all P2D GALA cast members contribute to the prepayment of the shortfall. (Currently, the shortfall works out to \$350 per member) Then, the club would raise funds to pay back members. Carried Unanimously

Fund Raisers: Safeway Cards: if we want to do the cards this year, we should start earlier. Lin will start taking orders right after the show (or earlier) and will purchase cards December 1st.

Escape the Darkness DVD: Sell at Bell Centre. Centre will take 15%. We need to spend one evening putting packages together and to find a couple people to sell the DVDs before the show, during intermission, and after the show each of the two performances. We could give them free

tickets for the other day. Also hope to sell at TradeX.

Neufeld Farms: perhaps next spring.

Advertising/Marketing:

LMDF: we have an ad in their visitor's guide. *Pet Connection Magazine* ad coming out by end of September.

Surrey Coffee News: We've bought ads for the three weeks leading up to the show. One freebie is already in the *Coffee News*.

Breakfast Television may be able to come some time.

Shannon has written several press releases focused on individuals who have rescue dogs and several have been published in local papers.

Other Show Costs

Videographer: Ben and Justin want to film. They will need \$400 to rent equipment. Two-camera shoot one day and a two-camera-shoot the next day in different spots.

Photographer: Gail has contacted Dick Capello from Oregon. Cost counting expenses would be around \$1500.

Meanwhile, Gail or Lin will contact a highly recommended photographer from Kamloops (agility trials) and Lyd will contact Dennis Ducklow of Langley.

Annette knows colleague who would photograph for free and will contact her.

Gail needs the information early this coming week to make a decision.

Show positions

- Gordon Hamilton of Brookwood Secondary has agreed to do make up it again.
- Stage manager. Lorra Bedard, a recent graduate of the SFU program and experienced.
- Lighting Designer: Ray Moschuk will be there again.
- Hair: Annette is decorating each wig and has several extra ones.
- Kitters: We have a replacement for Egan: Dave Hathaway, from Burnaby.
- Narrator: Alanna Clapp – Erin's mother.

Paws 2 Dance Executive Meeting

September 16, 2012

In Attendance: Lin MacDonald, Jan Hodge, Gail Walsh, Karen Eskilson, Lydia Francescutti

Contact List:

Karen has collected a list of people for contact list. They are essentially the same as the Gala contact list. Once the Gala is over, Lin will change the title. A couple members wish to not be on the list.

Treasurer:

Cash: \$16,000. Kal tire will donate \$500. \$1,600 waiting to go in to deposit.

To complete the show: \$26,000. Shortfall: \$4500. We need to sell tickets.

Possible Sponsorship: Comfort Inns, Surrey. Karen will contact.

Yard Sale: grossed \$475. Netted approximately \$450.

Advertising/Marketing:

LMDF: we have an ad in their visitor's guide. *Pet Connection Magazine* ad coming out by end of September.

Surrey Coffee News: We've bought ads for the three weeks leading up to the show

How do we get on TV? Gail will try to contact Global. Anyone with information on how to get hold of people on TV and radio to cover us please let us know.

Shannon is writing press releases focused on individuals who have rescue dogs and sending them to local papers.

Other Show Costs

Photographer/videographer. Ben and Justin want to film. They will need \$400 to rent equipment. Two-camera shoot one day and a two-camera-shoot the next day in different spots. Photographer: Gail will recontact Dick Capello from Oregon. If he isn't interested or available, then we need to find a local.

Demo Report:

17 demos so far this year. Three more for this year plus TradeX.

Friday, September 21, Surrey Lodge

Monday, November 26, Renfrew

Wednesday, December 5,

Many lined up for the new year, including Vancouver Pet Expo. Booked till end of April.

Jan will contact COPS for CANCER which hold summer camps at Loon Lake in Maple Ridge.

TradeX: Gail is trying to contact someone by telephone to work out details.

Elections and Committees:

The executive has taken on several of the committee roles. If non-executive members were to take on the committee work, then the load on the executive would not be so heavy and more members would feel involved.

Judges: Find new judges, keep current judges apprised of any score sheet or rule changes, book judges for events well in advance, making sure a variety of judges are utilized over the year, set up a judges' meeting at the start of events. Coordinate with Ray. Send each new judge the judges' handbook and the most current score sheets. Set up training for each new judge.

Score Sheets: make adjustments to score sheets as needed (new divisions, modifications); make sure the new score sheets are on the competition guidelines.

Comportment: periodically review issues.

Newsletter: Solicit articles and photos from members. Send out two editions per year.

Assistant to Demo chair: fill in when demo chair cannot make the event. Assist with music system and mats set up. Check out locations.

Archivist: collect photos, news-articles, memorabilia and put into accessible archive.

Show Secretary: prepares all paperwork for Prancing Paws, collects entries, makes up entry list.

Minutes: Once Lydia has the minutes completed, she will send to Lin who will put them up and notify Membership. In addition, when Lin puts up the General Meeting minutes, she will attach the corresponding executive minutes. So, executive minutes will be up twice. Apologies for sometimes not notifying members about the minutes in the past.

Request for Re-evaluation:

Based on a member's experience at a 2011 Paws 2 Dance event (she was awarded a 7.98 score and missed achieving her second leg in advance) we modified our system. Now, if someone achieves within 0.05 of a pass, that person will be awarded a pass. The member requests that she be awarded her pass and Advanced based on the change. Judges at the event adhered strictly to the rules we had in place at that time and which had been in place since 2000. The executive unanimously agrees we cannot make changes retroactively. We thank the member for bringing the issue to our attention and hope that our new policy will help the club avoid similar situations in the future.

BSB: Make sure all competitors are P2D members. Emerald City should take care of this ahead of time.

Divisions:

- Gail brought up the issue of having a division for handicapped dogs or handlers. What do members think?
- Lydia would like to see us encourage team routines and suggests the following.
 - entrant teams can enter in any division – regardless of the team titles of individuals.
 - if some members are already titled in that division, those individuals do not earn any legs or titles.

Reasoning: sometimes a team enters a competition, earns a leg or a title, then the team changes its members. If some members have a Novice Title, they are not sure if they are eligible to compete again in Novice. New members may not want to compete if the team is entered in the next level. With the proposal, the team enters in which ever division they feel their team is ready for.

Ray's Seminar and the DVD:

- unfortunately, the DVD won't be done till December at the earliest.
- Lin will let participants know that they can have their money back or wait till December.

Rehearsal:

- September 22nd: Mostly handlers.
- Call out for October 6th and November 1 and 4th:
 - help is needed to pick up set from Sharon's, deliver set to Bell and return to Sharon's

Show positions

- Gordon Hamilton of Brookwood Secondary has agreed to do it again.
- stage manager. Still looking.
- Lighting Designer: Ray Moschuk will be there again.