

In Attendance: Karen Eskilson, Sharon Lunde, Jan Hodge, Lydia Francescutti, Lin MacDonald.

Previous minutes Adopted as shared

Annual General Meeting: Sunday, July 8, at 10:40.

- Elections will be held at this meeting
- Current executive members are willing to stay on as advisers until after the show

Executive Positions to be filled

- President: Willing to stand for another year
- Treasurer: Willing to stand for another year
- Vice President: Sharon will step down after gala
- Secretary: Lyd is stepping down
- Show Chair: Lyd is stepping down
- Demo Chair: Jan is stepping down

Treasurer's Report - Lin

- \$23,750 assets but some still outstanding. (Michele, Neufeld Farms)
- Fundraisers: Lin suggests doing Safeway cards again this year
 - new one: Thrifty Foods (Join as non-profit organization) but needs further research
- Neufeld Farms over \$600. Well done, Debra!
- Ray's seminar: approx. \$1400. Send a thank you card.
- Michele seminar not doing really well.

Shadows of Eternity - Lin

- Re. Ticket sales: We have sold very few to date.
 - Avoid credit cards
 - Pay with cash at Bell Centre ticket office
 - Lyd will buy tickets. Pay Lyd first.
 - We have 1000 business cards with the information to hand out.
- Re. Ray and sponsorship
 - still being bounced department to department (Has Pet Smart contact)
 - we can't count on corporate sponsorship
- Set Building and Costume budget Report
 - Set: will come in slightly under budget of \$8000. Building well under way
 - hope to finish bulk of set early July
 - Costumes: Some members still need to pay.

Show Chair Report - Lyd

- Formal Complaint re. floor coverage was received
 - the required % of floor coverage penalizes small dogs.
 - will change wording, omit numbers, add note re. coverage to judges' handbook*
- Lyd would like to remove checklist of moves from judges' score sheets
- Chair received request to make dressage criteria more user friendly. Will create poster for hall to affix to inside of broom closet door for easy reference.
- Request received to announce for people not to move during routines (MC requests that in future, if anyone sees something that MC should announce, please tell MC immediately)
- Concern was voiced re. people along sides: There will always be people along the sides. We don't want to limit seating to front only as this is impossible in some venues.
- brace: delighted to see a brace routine.

- audience was good (thanks Gail and Jan for advertising)
- venue: would members prefer a Sunday competition? If so, we would need to find a different location. Karen will send a note out asking members what their preference is.

Secretary's Report - Lyd

- judges:
 - Island Fling: Arlene and Vickie
 - BSB: prefer just one (possibly Marilyn K. If not, Lyd)
 - *judges' handbook (half done) Would standardize judging, ensure that the important details are covered.
 - Suggested that Judges should have more comprehensive training. Handbook would help.
- changes to score sheets
 - dressage advanced element – roll overs – is prejudicial to large-chested dogs
 - Lyd suggests an either . . . or: three rolls or three transitions in a pass
 - change MF “8” to “8 – 10” as right now, according to the sheet, an exceptional dog would receive no higher than an “8”
 - remove % for floor coverage and come up with some other wording.
- yard sale (BSC to pay half publicity costs) Find out which papers they want.
 - paper neighborhood, more signs the day of especially in neighborhood streets
 - try for Boy Scouts
 - take small flyer to Bridge, Bingo, Quilters, Line Dancers, etc.
- Would like to see local contact information available to all local members
 - Karen will ask locals if they are okay with their contact information being made available to locals. Anyone not okay with this would have their name omitted.
- Date for Island Fling 2013. Northern Island group are not sure they will be able to host a show.
- Will send thank you card to Bob Lunde for donation and to Ray for donating the workshop proceeds.
- Storage at Reiland's: currently storing former ring fencing (sand bags, posts, fencing). They would appreciate if some of the materials no longer in use could be removed. Lyd suggests we keep one roll of fencing for outdoor events and acquire spikes to secure onto grass.

Demo Chair Report – Jan

- 10 successful demos so far 2012 including the Coast Hotel for the Living 60+.
- two cancelled (fortunately)
- Aldergrove Fair would like us on Saturday, July 21st. They will have a big crowd.
- Trouble finding Saturday and Sunday people for demos. Would like ideas that would encourage other members to participate.
- has seen all sites. Jan has demonstrations booked well into 2013
- Expenses: Langara, 133 km. Zajac Ranch 37 km.
- SAINTS on Sunday. Bring cones to delineate ring.

Michelle's Seminar – Lin

- Karen will arrange meals, beverages
- Michelle's seminar *and* demo that weekend. If not at seminar, consider doing the demo.

Facebook Ads – Lin

- when we reached 50 likes, Facebook gave us a free ad coupon.
- Lin targeted people within 100 miles, has dogs, etc. will pop up on Facebook page.
- 71 complete strangers clicked us (roughly one month)
- since then, only four.
- we need people to follow us now rather than September.
- Recommends we put in another \$50 ad

Brochures: What do we want?

- last time we made 5000 copies
- options
 - same as last year \$400
 - two-sided not folded slender \$127
 - two-sided \$170: recommends we go with this.
 - Lin will design.

Meeting adjourned 9:15.